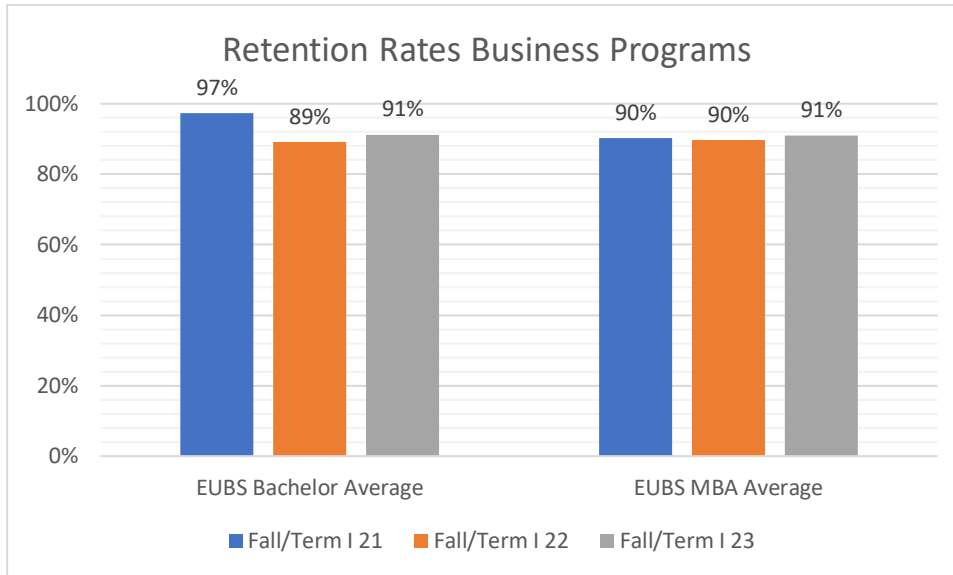


# STUDENT ACHIEVEMENT DATA 2023

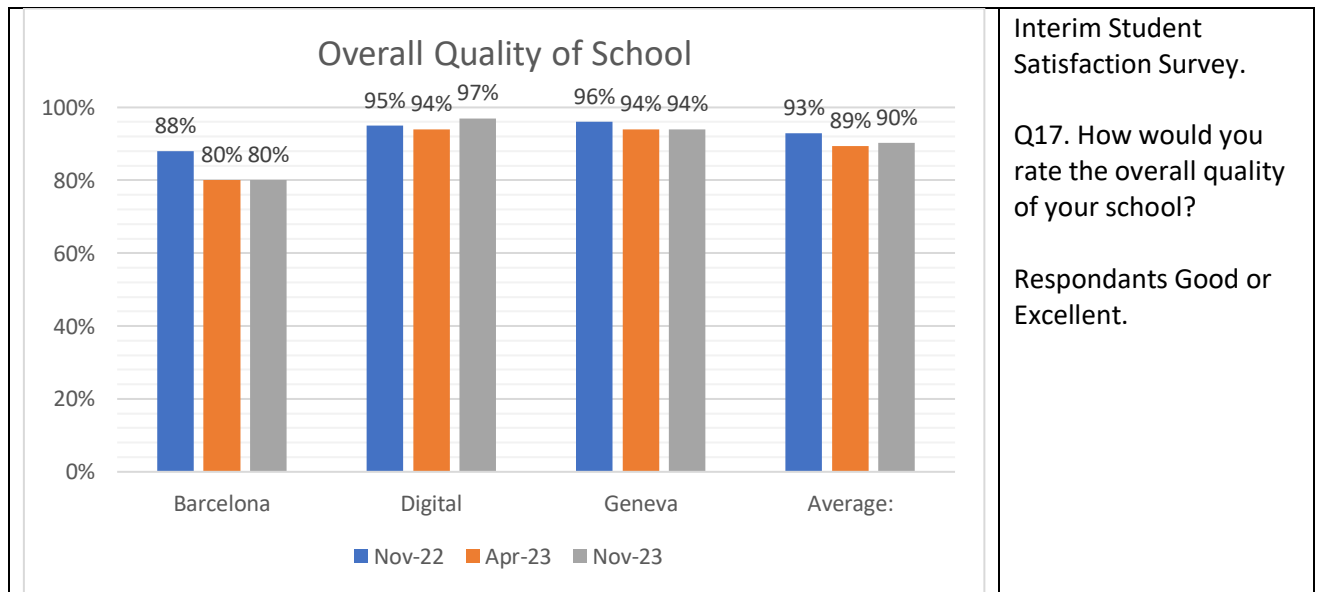
## ACBSP Accreditation Data

### 1. Retention



NB: Barcelona, Geneva and Digital Campuses. Munich campus does not deliver programs accredited by ACBSP.

### 2. Student Satisfaction

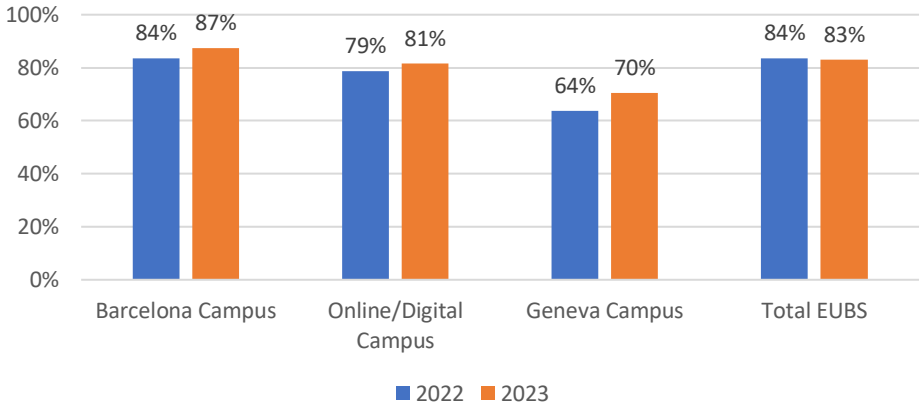
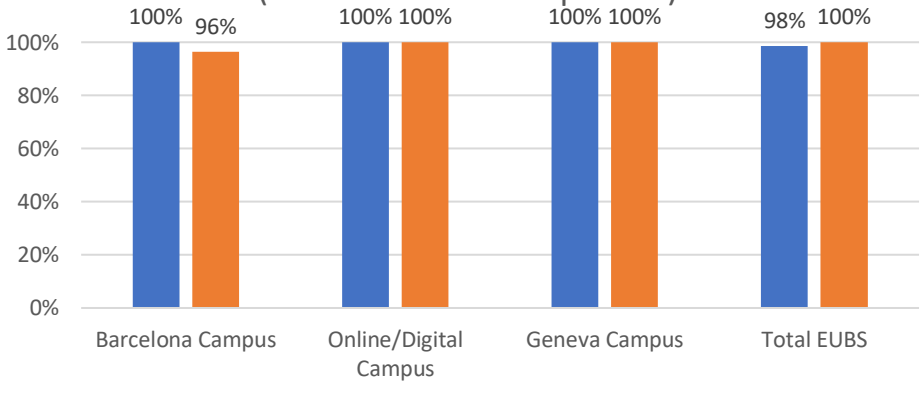


Interim Student Satisfaction Survey.

Q17. How would you rate the overall quality of your school?

Respondants Good or Excellent.

### 3. Capstone Project Results

<p style="text-align: center;"><b>Bachelor Subject Knowledge (Proficient &amp; Accomplished)</b></p>  <table border="1"> <thead> <tr> <th>Campus</th> <th>2022</th> <th>2023</th> </tr> </thead> <tbody> <tr> <td>Barcelona Campus</td> <td>84%</td> <td>87%</td> </tr> <tr> <td>Online/Digital Campus</td> <td>79%</td> <td>81%</td> </tr> <tr> <td>Geneva Campus</td> <td>64%</td> <td>70%</td> </tr> <tr> <td>Total EUBS</td> <td>84%</td> <td>83%</td> </tr> </tbody> </table>	Campus	2022	2023	Barcelona Campus	84%	87%	Online/Digital Campus	79%	81%	Geneva Campus	64%	70%	Total EUBS	84%	83%	<p>Dissertation Capstone.</p> <p>Bachelor students measured on their Subject Knowledge &amp; Content during the Oral Defense Session.</p> <p>Results Proficient or Accomplished per Dissertation Rubric.</p>
Campus	2022	2023														
Barcelona Campus	84%	87%														
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Total EUBS	84%	83%														
<p style="text-align: center;"><b>MBA Dissertation Results (Proficient &amp; Accomplished)</b></p>  <table border="1"> <thead> <tr> <th>Campus</th> <th>2022</th> <th>2023</th> </tr> </thead> <tbody> <tr> <td>Barcelona Campus</td> <td>100%</td> <td>96%</td> </tr> <tr> <td>Online/Digital Campus</td> <td>100%</td> <td>100%</td> </tr> <tr> <td>Geneva Campus</td> <td>100%</td> <td>100%</td> </tr> <tr> <td>Total EUBS</td> <td>98%</td> <td>100%</td> </tr> </tbody> </table>	Campus	2022	2023	Barcelona Campus	100%	96%	Online/Digital Campus	100%	100%	Geneva Campus	100%	100%	Total EUBS	98%	100%	<p>Dissertation Capstone.</p> <p>MBA students measured on the Final Grade of the Written Dissertation and Oral Defense.</p> <p>Results Proficient or Accomplished per Dissertation Rubric.</p>
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