



Digital Campus

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our Digital Campus delivers a blended, dynamic and innovative learning experience. Our programs are designed to meet the latest demands of industry, and our pragmatic and experiential learning approach (case studies, business simulations, group discussions, virtual company visits and conferences with global leaders, among others) ensures students gain the knowledge and skills to excel in the workplace of the future.

Classes are delivered on an easy-to-use platform in real time by our faculty of highly qualified academics and working professionals. They are recorded for maximum flexibility and convenience to give students the freedom to organize their studies around professional and personal commitments. Optional intercampus exchanges are available at our vibrant European campuses, and Digital Campus students connect and network with classmates and faculty at our on-campus weeks*.

*One on-campus week is mandatory for MBA students from the Digital Campus; three are offered throughout the year.

WHY STUDY AT EU

Students of
100+
nationalities

ENGLISH
-taught
programs

SMALL
class
sizes

HANDS-ON
learning

WHY CHOOSE THE DIGITAL CAMPUS

FLEX-IBLE
programs

CUS-TOMIZED
curriculum

BLEND-ED
education

30,000+
alumni
network

RANKINGS



Academic Year 24-25

FOUNDATION	START DATES	DURATION	ADMISSION REQUIREMENTS	TUITION
English Foundation Program	September February June	One term (10 weeks)	<ul style="list-style-type: none"> Proof of English level: TOEFL score 60 (internet-based); 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; or equivalent 	€5,450
Business Bridging Program	October February June	One semester (13 weeks)	<ul style="list-style-type: none"> 1 certified copy of high school diploma or equivalent and transcripts Proof of English level: TOEFL score 60 (internet-based); 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; English native; or equivalent 	€7,050

BACHELOR'S	START DATES	DURATION	TUITION
Bachelor's (BBA/BA) programs (<i>titulo propio</i>) in one of four specializations: <ul style="list-style-type: none"> Business Administration International Relations Sports Management Artificial Intelligence for Business 	October February June	Three years (seven semesters)	€7,050 per semester
Bachelor's (<i>titulo propio</i>) + BSc (Hons) in International Business Management: By completing seven semesters, students earn an additional qualification from London Metropolitan University, U.K, in addition to their bachelor's degree (<i>titulo propio</i>).		Three years (seven semesters)	
Diploma of Advanced Studies (DAS): With an additional eighth semester, students earn a Diploma of Advanced Studies (<i>titulo propio</i>) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.		One semester (13 weeks)	
ADMISSION REQUIREMENTS	<ul style="list-style-type: none"> 1 certified copy of high school diploma or equivalent and transcripts Proof of English level: TOEFL score 80 (internet-based); 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; English native; or equivalent 2 letters of recommendation 1 written or video essay Visit euruni.edu for a list of additional supporting documents		

FURTHER EDUCATION	START DATES	DURATION	TUITION
Executive BBA program: The one-year, two-semester Executive BBA program forms part of an integrated two-year program for students who want to earn a master's or MBA at EU Business School but have not completed a bachelor's degree or equivalent.	October February June August	One year (two semesters)	€5,950 per semester
ADMISSION REQUIREMENTS	<ul style="list-style-type: none"> 1 certified copy of high school diploma or equivalent and transcripts Proof of English level: TOEFL score of 80 (internet based); 213 (computer based); IELTS 6.0; CAE B2 of 169; English native; or equivalent 1 copy of CV/résumé Minimum of 5 years' managerial experience 2 letters of recommendation 1 written or video essay Visit euruni.edu for a list of additional supporting documents		

MASTER'S AND MBA	START DATES	DURATION	TUITION
Master in: <ul style="list-style-type: none"> Management Marketing Innovation & Entrepreneurship Fashion & Luxury Business Digital Marketing, Transformation & Design Thinking Business Analytics & Data Science Artificial Intelligence for Business 	October January March	One year (three terms)	€5,200 per term
MBA in one of eight majors: <ul style="list-style-type: none"> International Business Communication & Public Relations International Marketing Global Banking & Finance Entrepreneurship Digital Business Human Resources Management Blockchain Management 			€6,100 per term
Additional qualifications: Furthermore, students can earn an MSc in International Business Management or an MBA from London Metropolitan University in the U.K. (For the additional qualification, MBA candidates should have 2+ years of professional work experience. Candidates of the MSc in International Business Management will have less than 2 years work experience.)			€3,950 additional fee
ADMISSION REQUIREMENTS	<ul style="list-style-type: none"> 1 certified copy of bachelor's degree and transcripts Proof of English level: TOEFL score 89 (internet-based); 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; English native; or equivalent 1 copy of CV/résumé 2 letters of recommendation 1 written or video essay Applicants must also meet one of the following: <ul style="list-style-type: none"> A GPA of 3.0 on a 4.0 scale A satisfactory score on the GMAT or GRE An interview with the academic dean Visit euruni.edu for a list of additional supporting documents		

For more information about university degrees (*titulo propio*) and state-recognized university titles, please consult our website at euruni.edu/degrees.

CONTACT US: T +34 93 201 81 24 · info.dgtl@euruni.edu

PROFESSIONAL ACCREDITATIONS



VALIDATING & ACCREDITING PARTNERS



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