



Public Disclosure of Student Achievement

Institution Name: EU Business School

Business Unit(s) included in this report: EU Business School Barcelona, Online, Geneva & Montreux

Academic Period Covered: Academic Year 2021-2022

Date Report Posted: September 2023

PROGRAM	MEASURE	TARGET	RESULT
BA in Business Administration BBA	Program Completion Rate	70%	90%
BA in Communication & PR			100%
BA in Family Business Management			100%
BA in Leisure & Tourism Management			89%
BA in International Relations			80%
BA in Sports Management			92%
BA in Business & Design Management			100%
BA in Business & Sustainability Management			67%
BA in Digital Business, Design & Innovation			100%
BS in Business Finance			90%
BS in Digital Media Management			100%
MBA with a major in International Business			100%
MBA with a major in Communication & PR			75%
MBA with a major in International Marketing			100%
MBA with a major in Block Chain Management			100%
MBA with a major in Global Banking & Finance			100%
MBA with a major in Leisure & Tourism Management			N/A
MBA with a major in Entrepreneurship			100%
MBA with a major in Design Management			100%
MBA with a major in Digital Business			100%
MBA with a major in Human Resources Management			100%
MBA with a major in Sports Management	100%		

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Program Completion Rate	The percentage number of students that successfully completed their graduation requirement in AY2021-2022 is based on the number of students that submitted their capstone assessments.