

FOR IMMEDIATE RELEASE

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THE NEW CAMPUS OPENING REPRESENTS AN INVESTMENT OF MORE THAN 3 MILLION EUROS

EU BUSINESS SCHOOL OPENS ITS THIRD CAMPUS BUILDING IN BARCELONA

- Today, EU Business School (EU) has opened its third campus building, Upper Sarrià Campus, consolidating its position as an outstanding international business school with a student body of over 130 nationalities.
- Located in the district of Sarrià-Sant Gervasi, the new campus has more than 4,000 m² distributed across two adjoining buildings which have been designed to meet the needs of sustainability in a contemporary and minimalist style, offering students the perfect study environment.
- With this opening, EU will have over 10,000 m² on which to deliver its foundation, bachelor's, master's and MBA programs, taught exclusively in English, to 2,400 students across its three campus buildings in Barcelona.

Barcelona, July 10, 2024 – Today, EU Business School (EU), renowned international business school, has opened its new Upper Sarrià Campus which is located in the emblematic district of Barcelona, Sarrià-Sant Gervasi. This new opening pays testament to the growth of the school and is a response to the institution's strategic expansion plan in Barcelona where it already has two campus buildings situated in calle Ganduxer and Avenida Diagonal.

The official opening was attended by Ms. Marta Villanueva, representative from Barcelona City Council; Mr. Jose Milano, CEO of OMNES Education Group; Mr. Nunzio Quacquarelli, president and chair of the board of QS (Quacquarelli Symonds), and Mr. Carl and Mr. Luc Craen, managing directors of EU Business School Group. Attendees also included representatives of companies in Barcelona and student representatives and members of the faculty and management from the four campuses of EU Business School.

A new campus dedicated to educational excellence

The Upper Sarrià Campus has more than 4,000 m² across two adjoining buildings, of four and six floors respectively, which are joined by a large and open ground floor with a spacious reception area. The new building has been designed with 23 classrooms, a cafeteria, an auditorium with a capacity of 70 people, six large terraces for relaxation and specific areas for group work. The campus is equipped with interactive white boards and state-of-the-art technology. In a minimalist and contemporary style, the building, constructed in line with educational and sustainability needs, takes advantage of natural light and offers chill-out and leisure spaces comprising lounge areas, table tennis and foosball as well as an area of vending. The campus has a capacity of 900 students and has involved an investment of over 3 million euros.

In a statement by Mr. Carl Craen, managing director of EU Business School Group, "the opening of this new campus reflects our growth and commitment to offer a first-class education to our international students. Our new Upper Sarrià Campus will allow us to continue to offer our excellent teaching model to 900 students, and 2,400 students across all our campuses in Barcelona. We are looking forward to welcoming students to this new campus building in October and the next academic year".

Mr. Jose Milano, CEO of OMNES Education Group, joined Carl Craen in expressing his pride at the building opening. He stated, “We are extremely proud to open the new building on the EUBS campus in Barcelona to accommodate our 2,400 students. This 10,000 m² campus extension is an important step in the OMNES Education Group’s international development strategy. With modern and innovative facilities for our students, this place of academic excellence is designed to inspire and train the talents of tomorrow, so that they can build their successes”.

In this way, the institution will have 10,000 m² in Barcelona on which to deliver its internationally recognized foundation, bachelor’s, master’s and MBA programs, taught exclusively in English, to its student body of 2,400 students, 95% of which come from abroad.

EU Business School opened its first campus building in Barcelona in 1989, being the only city in Spain where it is present. It delivers programs in business administration with specializations ranging from artificial intelligence to digital communication both on site and online (Digital Campus).

Since 2022, EU Business School forms part of OMNES Education Group (OMNES), leader of private higher education in France. Since joining forces with OMNES, EU has been able to offer more international opportunities to its students, has consolidated future investment and its business strategy, and has benefited from synergies in processes and know-how from this established group in the educational sector.

About EU Business School:

Founded in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva and Munich as well as a digital campus. Offering foundation, bachelor’s, master’s and MBA programs, taught exclusively in English, it has been awarded four stars overall by QS Stars. Students at EU benefit from a truly international environment with students and lecturers of over 130 nationalities and an alumni network of more than 30,000 members. The programs offered at EU include state-recognized degrees from the University of Derby and London Metropolitan University in the U.K.: Dublin Business School in Ireland; as well as university bachelor’s, master’s and MBA programs (titulo propio) from Universidad Católica San Antonio de Murcia (UCAM) in Spain. Since 2022, it forms part of OMNES Education Group.

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