

Geneva
DBA
Program

Academic Year 23-24



About Us

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our innovative programs are specifically designed to respond to the latest demands of business

and have been recognized by top global ranking institutions including QS, which has awarded us four stars for excellence in business education.

Our pragmatic and experiential learning approach gives students the knowledge and skills to excel in the workplace of the future.

Our diverse and multicultural community of 100+ nationalities fosters the international

perspective and global mindset crucial for career success, and our 30,000+ alumni provide networking opportunities around the globe.

We invite you to read through the information provided here, and contact our admissions staff at admission.gva@euruni.edu with any questions you might have.

EU BUSINESS SCHOOL GENEVA

PROFESSIONAL ACCREDITATIONS



PARTNERED WITH



RANKINGS

#1



EU's Online MBA ranked #1 worldwide by CEO magazine

#1



EU's MBA program ranked #1 globally for class and faculty diversity by QS

#2



EU's MBA ranked #2 in Spain by Forbes

4



Awarded four stars for overall excellence in business education by QS Stars

#20



Ranked #20 worldwide by América Economía in its global MBA rankings

#24



EU's Online MBA ranked #24 in the world by QS Top MBA

Top 50



Ranked in the Top 50 of the QS European MBA Rankings



TOP REASONS TO STUDY A DBA AT EU

Premier DBA provider: The quality of faculty, our location and our international standing have been recognized by CEO Magazine, which rated EU as a Premier DBA Provider.

Applied research: Student research includes multiple subject areas including management and entrepreneurship to foster a global business vision.

Experienced faculty: DBA faculty comprises expert practitioners, scholars and leaders in their respective fields of business.

Cutting-edge research initiatives: Faculty and students work together to develop new areas of business research. Work is published in a peer-reviewed journal alongside that of the international business community.

Seminar-style structure: Interactive seminars ensure that DBA students benefit from expert faculty and collaboration with peers. Participants also benefit from forums, research conferences and other events.

Diverse and international: DBA students come from diverse backgrounds and cultures, speak multiple languages and are emerging leaders in their respective fields.

Flexibility: The DBA program is organized into weekend seminars, allowing students to combine their busy professional and family lives. Preparation is carried out at home.

Global city: An international center of diplomacy and finance with more than 140 multinational business headquarters, Geneva is a truly global community offering an enriching worldwide network.

“The DBA program at EU Business School has been an excellent opportunity for my academic and professional growth.

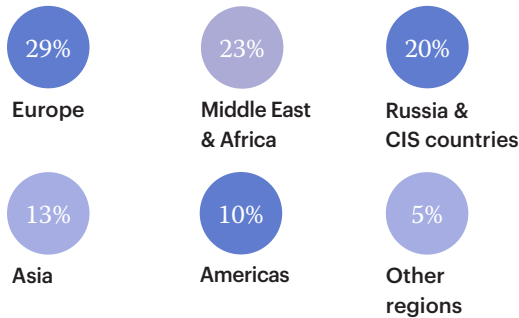
The top-notch faculty and school offer the tools to allow students to succeed in their lives and to generate impact in society, corporations and academia.”

Dr. Bruno Gama
Class of 2018

Our Numbers Talk

The most direct way to gain insight into an institution is through percentages, statistics and facts.

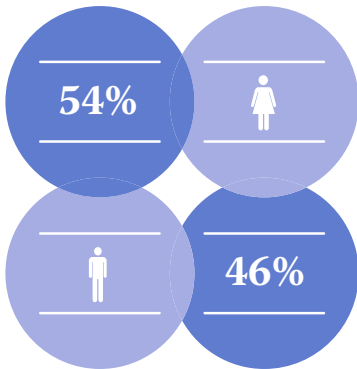
STUDENTS BY REGION



+25 ARTICLES PUBLISHED IN THE EU-PEER REVIEWED JOURNAL ANNUALLY

65% OF DBA CANDIDATES HOLD SENIOR MANAGEMENT POSITIONS

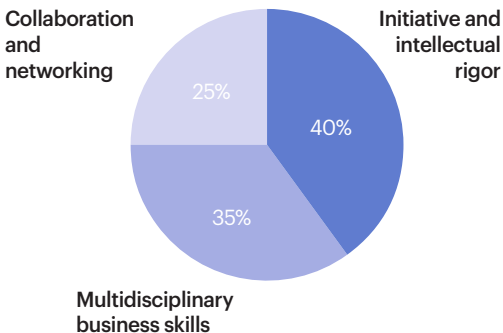
FEMALE TO MALE RATIO



28-46 IS THE AVERAGE DBA STUDENT AGE RANGE

95% OF PARTICIPANTS ARE INTERNATIONAL STUDENTS

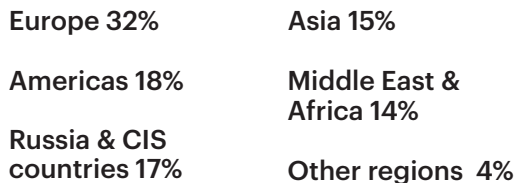
SKILL DEVELOPMENT THROUGH DBA



3.5 AVERAGE LANGUAGES SPOKEN BY STUDENTS AND FACULTY

30,000+ MEMBERS FORM PART OF THE EU ALUMNI NETWORK

WORK PLACEMENT BY REGION



DBA Program

OVERVIEW

EU's highly competitive DBA program is designed to be challenging, rigorous and stimulating and to increase managerial, leadership and academic competencies. The program develops your independent and critical thinking skills, enabling you to master a specific field within business. You will hone your research and analytical skills by completing an original, expert-level research project.

You may enroll throughout the academic year. Upon successful completion, you will earn a DBA degree from EU Business School Geneva.

This program educates managers, business leaders, executives and scholar-practitioners so that they may:

Apply new theoretical knowledge to contemporary business problems in an increasingly complex world through applied research, teaching and analysis.

Explore a range of quantitative and qualitative methods frequently used in research to solve current business or management problems.

Identify and evaluate internal and external influences on organizations to develop strategic plans for change via transition management.

Demonstrate expertise in ethical standards and practices as well as responsibility and cultural/global diversity, to work collaboratively as a contributing leader within both business and society.

Comprehend the nature and scope of behavior within small and large organizations in the global business environment and analyze the activities of leaders who have successfully managed change.



Markus Hongler,
CEO of La Mobilière,
gives an in-depth presentation
to students.

la Mobilière

PROGRAM STRUCTURE

The DBA program at EU Business School is a flexible program that combines both coursework and research components. It comprises an effective blend of mandatory curricular studies, professional residencies, trainings and seminars, research papers and a final dissertation. The DBA program is divided into three stages:

1.

Coursework Stage

The coursework stage takes a minimum of one year. It provides you with the theoretical and practical foundations of the primary and supporting fields of study. The study plan will define how your interests and objectives will be pursued during the DBA program, bridging your educational activities with your personal, long-term career goals.

Each DBA course is delivered in seminar form. The DBA seminars listed below are the core portion of the curriculum.

- _____ Business & Ethics: Driving the Change
- _____ Data Analysis
- _____ Econometrics
- _____ Entrepreneurship & Innovation
- _____ Global Finance & Managerial Accounting
- _____ Leading Digital Transformation
- _____ Value Based Strategy
- _____ Research Methodology

During the coursework stage, you must successfully complete the following independent and stand-alone assignments to be eligible for the next stage:

- _____ Literature review paper
- _____ A business project (case study)
- _____ A research paper

2.

Candidacy Stage

During the candidacy stage, you will apply the knowledge and skills acquired in the previous stage to finalize your research interests, start developing your research idea(s) and develop a research proposal on the planned academic investigation.

Once the research proposal has been submitted, a formal DBA colloquium evaluates the academic feasibility of the research proposal, and whether the research conducted will add value to the overall body of academic literature. The acceptance of the research proposal marks the completion of the candidacy stage, and you will embark on the third and final stage, i.e., the dissertation stage.

3.

Dissertation Stage

In this stage, you will mostly work independently under the promoter's guidance to execute the research which will culminate in the doctoral dissertation.

WHO IS THE DBA FOR?

Master's or MBA degree holders with 5+ years of postgraduate work experience

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Entrepreneurs and senior managers with a wide range of qualifications and successful careers

Admissions Process

Step 1

Admission documents should be submitted in original, hard-copy form to:

EU Business School Geneva

Admissions Office
Rue Kléberg 6
1201 Geneva, Switzerland

Application documents may also be emailed to admission.gva@euruni.edu, but please note that original documents must also be received before the program start for final acceptance.

Step 2

On receipt of all admission documents, your application will be evaluated by EU Business School and you will receive a prompt response.

For questions or more information, please email admission.gva@euruni.edu

Admission Requirements

1 certified copy of master's degree and transcripts or equivalent

Proof of English level: TOEFL score 110 (internet-based), 253 (computer-based), IELTS 7.0; CAE C1 with a minimum score of 185; or equivalent; or English native

1 copy of your CV/résumé

2 letters of recommendation

1 research proposal stating your reasons for pursuing a DBA and your research interests; this should be 3-5 pages long

Applicants must also meet one of the following:

A GPA of 3.0 on a 4.0 scale

A satisfactory score on the GMAT or GRE

5+ years of professional work experience

Visit euruni.edu for a list of additional supporting documents or contact our admissions department at admission.gva@euruni.edu

Tuition Fees

The DBA program tuition fee is CHF 42,000 and is divided as follows:

- An advanced tuition payment of CHF 4,000
- Eight quarterly tuition payments of CHF 4,750, starting from the first seminar and payable throughout the first two years of the program.

Geneva

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VALIDATING & ACCREDITING PARTNERS



MEMBER OF

