

# **International Summer School**

# BARCELONA



# **Summary**

### **About International Summer School**

International Summer School is a three-week, fun-filled English-taught program. It provides an introduction to business studies while allowing students to enjoy their summer break in Barcelona and to make friends from all over the world. The program takes place in July and August at EU Business School (EU) and is specifically designed for high school students aged 16 to 18 who are considering studying business for their bachelor's degree.

Morning classes are complemented by social, cultural and sports activities in the afternoons to provide students with a truly enriching experience. From sports to sightseeing tours, these exciting outings help students learn more about Spanish culture and build a network of lifelong international friendships.

The campus is located in the safe and exclusive upper business district, within easy reach of Plaça Catalunya, the beach and the city's top sights.

#### **Choose Your Track**

Students will learn base business skills, and specialize in one of two tracks: Sports Management or International Business. With EU's hands-on approach to business education, students will participate in interactive workshops, company visits, project work, case studies and much more.

- Sports Management Track
- International Business Track





## **About EU Business School**

EU Business School (EU) has been educating future entrepreneurs and business leaders since 1973. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and experiential learning approach ensures our students excel in the business world.

Our community of 100+ nationalities gives students a multicultural perspective, and our 30,000+ alumni provide networking opportunities around the globe. Intercampus and global exchange programs further enhance our students' international experience.

The high standard of our programs is reflected by our consistently high rankings worldwide, including four QS Stars for Excellence in Business Education.

# **Discover Barcelona**

# The Most Exciting City on the Mediterranean Coast

The sun-soaked city of Barcelona, ideally situated on the Mediterranean coast, boasts a vibrant international community, an abundance of cafés and trendy restaurants, world-class beaches and many cultural and historic sites.

With its buzzing startup scene and innovative business culture, Barcelona is the perfect city in which to get a taste of business while enjoying the sun and the beach with fellow classmates from around the world.





## **What Barcelona Has to Offer**

- The best beach city in the world, according to National Geographic
- Home to the legendary FC Barcelona and Camp Nou, Europe's largest football stadium
- A lively music scene, ranging from buskers on the busy Rambla to major festivals
- Unique cultural and historical attractions, such as Gaudí's famous Sagrada Família
- A short train ride away from the picturesque Costa Brava, Girona and Sitges

And much more...

"I think it's the best place to combine studying, sightseeing and making new friends."

Rukmani Sivaramakrishnan India

# **Top Reasons**

# Why Come to International Summer School?

- · Make lifelong friends from across the world
- Get to know other cultures and learn how to communicate in a multicultural environment
- Explore Barcelona, the most exciting city on the Mediterranean coast
- Experience student life in an international business school setting
- Develop business and entrepreneurial skills
- Receive an introduction to some of EU's bachelor's degree courses
- Obtain a scholarship for the degree programs taught on any of EU campuses\*

\*Conditions apply. Please contact us at <a href="mailto:summer@euruni.edu">summer@euruni.edu</a> for details.





"Visiting companies and learning first-hand from business leaders helped me see how international business really works."

Constantin Dragancea Moldova

# #EUSummer

# **Program Overview**

# **Teaching Approach**

The International Summer School program gives students an introduction to business education at university level. It is taught fully in English by EU Business School's faculty. Classes are combined with company visits, guest speaker sessions, classroom debates, workshops and collaborative projects. We provide students with a privileged insight into the world of international business.

# **Examples of Courses**

#### **Sports Management Track**

- Fundamentals of Sports Management
- E-Sport Management
- Communication & Activation in Sports

#### **International Business Track**

- International Marketing
- Innovations in a Global Context
- Startup Culture Across the World

## Recreation

International Summer School is jam-packed with funfilled activities in the afternoons and at weekends so that students can fully enjoy the Mediterranean coast and the vibrant city of Barcelona.

## **Activities Include**

- Welcome and farewell parties
- Sightseeing city tour by bus
- Guided walking tour of Barcelona landmarks
- Day trips around Catalonia
- Beach volleyball
- Catamaran sailing trip

And much more...



SMALL GROUPS AND PERSONALIZED ATTENTION



DYNAMIC AND INTERACTIVE CLASSES



WORKSHOPS AND COMPANY VISITS



SPORTS, SOCIAL AND CULTURAL ACTIVITIES



## **Summary**

Location	Dates	Language	Price	Course Content
EU Barcelona	Sports Management Track July 9-29, 2023 International Business Track July 9-29, 2023 July 30-August 19, 2023	English	€3,600¹	20 hours of business studies per week including classes, workshops and company visits

Students who have successfully completed International Summer School will be awarded an end-of-course certificate. Those who subsequently apply to a degree program at EU Business School will be granted a scholarship.<sup>2</sup>

<sup>1</sup>Early-bird price reduction of €200 for advance payments made before March 31, 2023. For group prices, please contact summer@euruni.edu.

<sup>&</sup>lt;sup>2</sup>Conditions may apply. Contact us at summer@euruni.edu for more details.



# Requirements

Applicants must be 16-18<sup>3</sup> and must present the following:

- High school transcripts
- Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; PTE 57; EU Business School English placement test; English native or equivalent

Applications are reviewed individually and students are accepted on a rolling basis while places are available.

<sup>3</sup>Students under 18 must be accompanied by a parent or guardian. EU can assist in arranging a guardianship for the duration of the program for a fee of €500.

## What Is Included4

- Welcome pack
- Welcome and farewell parties
- · Tuition and study materials
- Accommodation in twin rooms with breakfast, lunch and dinner
- Medical insurance
- Two sports and/or social activities per week
- Weekend activities
- One company visit per week
- EU Business School certificate of course completion
- 24-hour support from program coordinator

# **Application and Admission**



Complete the online application form on euruni.edu



Upload/send all supporting documents



program fee



Arrive and join the EU Summer experience!

## **Contact Us**

summer@euruni.edu T +34 93 201 81 71

#### **Visit Us**

Diagonal, 648 bis 08017 Barcelona, Spain

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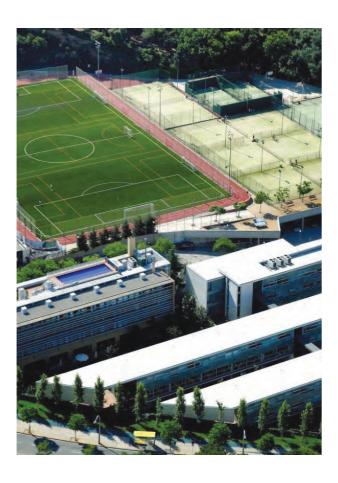
<sup>&</sup>lt;sup>4</sup>The program fees do not include travel costs, airport transfers, or quardianship fees.

# **Accommodation**

# **First-Class Student Housing**

International Summer School students stay at the luxury Sarria student residence situated just a short walk from campus in one of the safest and most affluent areas of Barcelona. Full-board accommodation in twin rooms is included in the price.

Single rooms are available upon request, on a first-come first-serve basis and at an additional cost.







## **Accommodation Services Include**

- Breakfast, lunch and dinner
- · Housekeeping services
- Laundry facilities
- 24-hour security
- Wi-Fi
- Computer and study rooms
- Rooftop swimming pool and solarium
- Music, cinema and TV room
- Games room with foosball, billiard and ping-pong tables
- Access to nearby Can Caralleu Sports Center with three swimming pools, jacuzzi, sauna, tennis courts and fitness classes

For more information, please refer to the residence's website at <a href="https://www.residenciasarria.com/en">www.residenciasarria.com/en</a>.

"International Summer School is one of the most fantastic and beneficial experiencies I have ever had."

Mateo Fiz Argentina



#### Barcelona

#### **Diagonal Campus:**

Diagonal 648 bis 08017 Barcelona Spain T +34 93 201 81 71

#### **Ganduxer Campus:**

Ganduxer 70 08021 Barcelona Spain

#### Other campuses in:

#### Geneva

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